

method dance society

**SPONSORSHIP  
PACKAGE**

**A COLLABORATIVE  
FESTIVAL OF  
CO-CREATED  
CONVERSATIONS  
AND DANCE**

A photograph of three dancers in a collaborative pose. The dancer in the center is wearing a teal long-sleeved top and a yellow skirt, leaning forward with arms raised. The dancer on the left is wearing a brown long-sleeved top and a yellow skirt, leaning back with arms raised. The dancer on the right is wearing a yellow t-shirt and a red skirt, leaning forward with arms raised. Their hands are clasped together in a central point above the teal dancer's head. The background is dark, and the lighting is dramatic, highlighting the dancers' forms.

**community  
MOVIES**

## method dance society

Method Dance Society is a Not-for-Profit dance company based out of Prince George, BC on the unceded Indigenous Territory of the Lheidli T'enneh First Nation. Method seeks to increase public knowledge, appreciation and interest in contemporary dance by exhibiting and developing regional programs and performances in Northern B.C. Our projects and programs provide tools and resources for regional dance artists to practice their craft.

- Quality Arts Development and Delivery
- Equitable Access to Arts
- Collaborative Community Building

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Community Moves is a celebration of artistic collaboration between community artists, their connection to creative expression and regional identities. Dancers, Musicians, Choreographers, Visual Artists, Cultural Practitioners, and Writers work together to create a truly unique and innovative performance based on collaborative methods. From June 1st - June 8th we will host free workshops, outdoor activities and events, as well as a ticketed performance, providing creative opportunities for community members and artists to work together, create new relationships, and expand networks.

# SPONSOR LEVELS

	<b>Individual Donor</b>	\$25+	<ul style="list-style-type: none"> <li>• Acknowledgement in the event programs.</li> <li>• Charitable tax receipt.</li> </ul>
	<b>Supporter Level</b>	\$250+	<ul style="list-style-type: none"> <li>• All of the Above plus:</li> <li>• Acknowledgement in the event programs.</li> <li>• Your business card printed in black &amp; white in our playbill (1/8 of page).</li> </ul>
<b>SPONSOR LEVELS</b>	<b>Bronze Level</b>	\$500+	<ul style="list-style-type: none"> <li>• All of the Above plus:</li> <li>• Acknowledgement in the event programs.</li> <li>• 1/4 page, black &amp; white ad in our playbill measuring 2.75" x 4.25".</li> <li>• 2 tickets to any performance.</li> </ul>
	<b>Silver Sponsorship</b>	\$1,000+	<ul style="list-style-type: none"> <li>• All of the Above plus:</li> <li>• 1/2 page black &amp; white ad in our playbill measuring 5.5" x 4.25".</li> <li>• 2 tickets to any performance.</li> <li>• Your logo on our website and promotional materials.</li> <li>• Sponsor acknowledgement during the curtain speech at both the performances and masterclasses.</li> </ul>
	<b>Gold Sponsor</b>	\$2,500+	<ul style="list-style-type: none"> <li>• All of the Above plus:</li> <li>• A full page, black &amp; white ad in our playbill measuring 5.5" x 8.5"</li> <li>• 2 tickets to any performance for each production.</li> <li>• Your logo on our website with a link to your site as well as on all promotional materials.</li> <li>• Sponsor acknowledgement during the curtain speech at each performance.</li> </ul>
	<b>Title Sponsor</b>	\$5,000+	<ul style="list-style-type: none"> <li>• All of the Above plus:</li> <li>• Title presenter status, including logos and acknowledgement on all digital and print advertising.</li> <li>• Your logo on our website with a link to your site and on all promotional materials.</li> <li>• Pre and Post event naming opportunities.</li> <li>• Signage opportunities at all events.</li> <li>• A full page, colour ad on the cover jacket of programs, as well as your logo on the front cover.</li> <li>• Complimentary tickets and reserved seats to all events.</li> <li>• Sponsor acknowledgement during the curtain speech at both the performances and masterclasses.</li> </ul>

# HIGHLIGHTS FROM 2023



Image Credits from Top Left to Right: (Conflux by Jenna Magrath) Kate Rowland, Laura Buchanan, Shayla Dyble, Angela Piche - (River Work) Shoshanna Godber - (A Void by Kate Rowland, Julien Legere and Bradley Charles) Shayla Dyble, Abigail McCormick, Bradley Charles, Sara McGowan, Sloane Zogas, Laura Buchanan, Jenna Magrath - (Jam Reified) Jennifer Johnson, Bradley Charles, Lisa Dickson - Nove Voce - (Cleansing the Highway by Kym Gouchie) Kate Rowland, Shayla Dyble, Kym Gouchie, Abigael McCormick, Caitlin McCormick, Sloane Zogas  
Photos by James Doyle

# KPI ' S

- **WORKSHOP PARTICIPATION**
- **SUSTAINABILITY INDEX**
- **SOCIAL ENGAGEMENT**

Method uses a variety of benchmarks and metrics to gauge the success and sustainability of our programs.

Employee retention and wellness, ticket sales, donation percent of revenue, and online engagement markers are good indicators of our impact on the larger community. Method also creates follow-up surveys and questionnaires from participants and audience members to gain valuable feedback for our programs and workshops. It is important to us that your contribution creates a real impact in the community. We want you to know that your support will make a meaningful difference in lives of artists throughout the region.

All Method programs and projects are promoted via several streams including social media and print advertisements, radio interviews, as well as promotional events such as 'Excerpts in the Park' (dancers perform short excerpts from the show at various community events outdoors).

**Method Dance Society artists and the community members involved in this upcoming program are very excited about the impact this program will have not only on professional dance artists in our community, but on the entire arts and culture sector in the North. As artists participating in community events and engagement it is imperative that we provide meaningful and thought-provoking content for our community audiences. By promoting dance and arts-based content we can help increase the health, well-being, engagement and confidence of our rural and remote communities.**

## Contact

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**We thank you for your continued support in our efforts to contribute to Creative Industry in BC!**