

METHOD DANCE SOCIETY

2022 Professional Dancer Support Fund



Program: Method's Professional Dance Support Fund

Annual Patron Sponsorship Package \$2500+

Program Summary:

Method Dance Society's (MDS) Fall Main Stage event highlights professional dance artists from central interior BC, and surrounding regions through the creation, development, and presentation of a feature length production in collaboration with local theatres. The fall program focuses on commissioning a choreographer-in-residence to work with local professional dancers here in Central Interior, BC.

Your support will go towards the Professional Dance Support Fund which provides equitable wages for professional dance artists. The fund supports our dancers ability to participate in weekly training for technical maintenance, as well as workshops and rehearsals. Your support ensures that we can retain local talent throughout our region by providing a platform for employment in the arts sector.

Your Patron Sponsorship Package Includes:

Recognition on **all** advertising and promotional materials

Tickets to both Spring and Fall Main Stage Performances

An invitation to our opening/ closing receptions

Recognition in program and on our website

Opportunities for signage at events and workshops

KEY PERFORMANCE INDICATORS

EMPLOYEE
RETENTION

SUSTAINABILITY
INDEX

SOCIAL
ENGAGEMENT

Method uses a variety of benchmarks and metrics to gauge the success and sustainability of our programs.

Employee retention and wellness, ticket sales, donation percent of revenue, and online engagement markers are good indicators of our impact on the larger community. Method also creates follow-up surveys and questionnaires from participants and audience members to gain valuable feedback for our programs and workshops. It is important to us that your sponsorship creates a real impact in the community and we know that your support will make a meaningful difference in lives of artists throughout the region.

All Method programs and projects are promoted via several streams including social media and print advertisements, radio interviews, as well as promotional events such as 'Excerpts in the Park' (dancers perform short excerpts from the show at various community events outdoors).

Method Dance Society artists and the community members involved in this upcoming program are very excited about the impact this program will have not only on professional dance artists in our community, but on the entire arts and culture sector in the North. As artists participating in community events and engagement it is imperative that we provide meaningful and thought-provoking content for our community audiences. By promoting dance and arts-based content we can help increase the health, well-being, engagement and confidence of our rural and remote communities.

We would like to thank you for taking the time to consider this application for sponsorship!

THANK YOU!

